

ANA OLVERA

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CAREER EXPERIENCE

FREELANCE REPORTER THE ROCKFORD SQUIRE

AUGUST 2014 – PRESENT

- Freelance writer covering community events and writing profiles on Rockford residents

STAFF REPORTER BALL STATE DAILY NEWS

FEBRUARY 2014 – MAY 2014

- Features writer specializing in lifestyle coverage and reporting on youth trends.

MEDIA CONSULTANT DELAWARE COUNTY, IND., COURTS

SEPTEMBER 2013 – DECEMBER 2013

- An immersive learning experience through Ball State via a grant from the Indiana Supreme Court.
- Helped build a Tumblr blog and manage Twitter and YouTube feeds, and create digital assets to help local courts engage the public.
- Shot and edited video and photos, wrote articles for the blog.

CONTENT INTERN THE RAPIDIAN

JUNE 2013 – AUGUST 2013

- Frequently produced lead stories and photos, including an office-sharing enterprise for high-tech entrepreneurs, a profile of the people behind a community garden, a local coffee shop's zero-waste program, and others.

INTERN THE ROCKFORD SQUIRE

SEPTEMBER 2009 – JANUARY 2010

- Covered local news as a high school student after reaching out to newspapers across the region. Frequently assigned to do people-on-the-street stories, which helped me overcome my 17-year-old shyness and realize that I wanted to be a reporter.

WORK EXPERIENCE

CASHIER HOME DEPOT

JULY 2014 – PRESENT

- Assist customers at the front end, translate for Spanish-speaking customers

SALES ASSOCIATE (SEASONAL) RUE21

AUGUST 2009 – AUGUST 2013

- Provided quality customer service while prioritizing tasks such as assisting customers on the sales floor and at the cash register, answering phone inquiries, and keeping a clean work environment.

EDUCATION

BALL STATE UNIVERSITY, MUNCIE, IND.

DUAL MAJOR: JOURNALISM - TELECOMMUNICATIONS

MINOR: POLITICAL SCIENCE

MAY 2014

SKILLS

SPANISH (FLUENT) · FINAL CUT PRO · ADOBE PREMIERE

REFERENCES

JOHN STRAUSS,
INSTRUCTOR
BALL STATE UNIVERSITY
765-285-8218

HOLLY BECHIRI,
MANAGING EDITOR
THE RAPIDIAN
616-459-4788 Ext. 124

BETH ALTENA,
MANAGING EDITOR
THE ROCKFORD SQUIRE
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